

**California Youth Soccer Association, Inc.**

# **SOCCER EXPO**

# **FREE ADMISSION FREE PARKING**



## **Special points of interest:**

- Schedule of Events
- Bio's of Presenters
- Coach of the Year
- Hall of Fame
- 2010 Exhibitors

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**WELCOME BAGS TO THE FIRST  
500 ATTENDEES**

**SATURDAY, MARCH 27TH, 2010  
SANTA CLARA CONVENTION CENTER  
5001 GREAT AMERICA PARKWAY  
SANTA CLARA, 95051**

**9:00 AM—4:00 PM**

**WWW.CYSANORTH.ORG**

## SCHEDULE OF EVENTS

TIME	CLINIC/EVENT	ROOM
9:00am - 4:00pm	CYSA Soccer Expo	Exhibit Hall C&D
9:00am - 10:00am	MLS—"Goalkeeper Session" - presented by Jason Batty	Field A, Exhibit Hall C&D
9:00am - 10:00am	The FUNdamentals of Field Players presented by Ary Afsari	Field B, Great America Ballroom
9:00am - 10:00am	Coaching Clinic (Classroom) - presented by Jerry Smith	GA Meeting Room 1
9:00am - 10:00am	Master the Ball presented by Ton de Hoop	GA Meeting Room 2
9:00am - 10:00am	Referee Clinic	Meeting Room 212
10:00am - 11:00am	Youth Sports Injuries & Prevention - M. Cappello & Dr. C. Boyd	GA Meeting Room 1
10:00am - 11:00am	Coaching Clinic presented by Jerry Smith, Santa Clara University	Field A, Exhibit Hall C&D
10:00am - 11:00am	Master the Ball presented by Ton de Hoop	Field B, Great America Ballroom
10:00am - 11:00am	TOPS presented by Stuart and Carolynn Rafferty	GA Meeting Room 2
10:00am - 11:00am	Referee Clinic	Meeting Room 212
10:00am - 12:00pm	CYSA - Cal Soccer League Presentation	Meeting Room 207
11:00am - 12:00pm	4 v 4 Functional Technique Training presented by Ton de Hoop	Field A, Exhibit Hall C&D
11:00am - 12:00pm	TOPS presented by Stuart and Carolynn Rafferty	Field B, Great America Ballroom
11:00am - 12:00pm	What Coaches & Admins Did to Improve Officiating Overnight presented by Tommy O'Brien and Bob Evans	GA Meeting Room 1
11:00am - 12:00pm	President's Roundtable	Meeting Room 201
11:00am - 12:00pm	Referee Clinic	Meeting Room 212
Noon - 1:30pm	<b>Coach of the Year Luncheon</b>	Exhibit Hall B
1:00pm - 2:30pm	Registration Process Changes for 2010	Meeting Room 206
1:30pm - 3:00pm	Youth Referee of the Year Awards	Meeting Room 212
1:45pm - 2:45pm	Coaching Clinic presented by Bret Simon, Stanford University	Field A, Exhibit Hall C&D
1:45pm - 2:45pm	The Everton Way presented by Tosh Ferrell	Field B, Great America Ballroom
2:00pm - 2:55pm	The Wonderful World of Tournaments (Q&A)	Meeting Room 207
2:00pm - 3:00pm	President's Roundtable	Meeting Room 201
2:00pm - 3:00pm	The Power of Visualization by Aldo Quesada	GA Meeting Room 2
3:00pm - 4:00pm	Tournament Directors' Roundtable	Meeting Room 207
3:00pm - 4:00pm	Coaching Clinic presented by Albertin Montoya, FC Gold Pride	Field A, Exhibit Hall C&D
3:00pm - 4:00pm	The FUNdamentals of Goalkeeping presented by Ralf Cebrian and Hervi Rualo	Field B, Great America Ballroom
3:00pm - 4:00pm	The Everton Way presented by Tosh Ferrell	GA Meeting Room 2
3:00pm - 4:30pm	Changes to LeagueOne Registration	Meeting Room 206
6:30pm - 7:30pm	No Host Cocktails	Great America Lobby
7:30pm - Midnight	<b>Hall of Fame Dinner Dance &amp; Casino Night</b>	Exhibit Hall B

## **CYSA COACH OF THE YEAR LUNCHEON**



March 27th, 2010



Noon—1:30pm

Santa Clara Convention Center—Exhibit Hall B

\*Tickets are still available for this event

## **CYSA HALL OF FAME DINNER & CASINO NIGHT**



March 27th, 2010



6:30pm—7:30pm No Host Cocktails

7:30pm—Midnight Dinner & Casino Night

Santa Clara Convention Center—Exhibit Hall B

\*Tickets are still available for this event

\*Ticket order form is attached at the back of this flyer or you can go to [www.cysanorth.org](http://www.cysanorth.org) to download the form



## MLS "Goalkeeping Session"—Jason Batty

Jason Batty returns for his second season as the goalkeeper coach for the San Jose Earthquakes. The native of New Zealand came to the Earthquakes in 2008 after a number of years coaching youth and collegiate goalkeepers. He not only works day-to-day with the club's goalkeepers, but also plays a key role in opponent scouting. Under Batty's tutelage in 2008, Joe Cannon had another outstanding season. Cannon ended the

year as one of six players in MLS to play every minute of every game, recording a career-high 2,700 minutes. He led the league in saves with 124, ranked fifth in the league in goals against average with a 1.27 mark and finished fourth in shutouts with nine, one behind the league leaders. Prior to coming to the Quakes, Batty was the Director of Goalkeeping for Texas Premier SC, while serving as a coach

for a number of soccer academies and camps. He previously served as an assistant coach and the goalkeeper coach for Dartmouth College. As a player, he played professionally for 14 seasons in England, Singapore, New Zealand and the United States. He earned 55 caps for New Zealand's national team. He and his wife, Jess, welcomed their first child, Ava, in 2008.



**Jason Batty**  
9:00am—10:00am  
Field A, Exhibit Hall  
C&D



## The FUNdamentals of Field Players—Presented by Ary Afsari

Since 1989 Ary Afsari has been involved with coaching soccer in variety of leagues. His focus has been mainly on youth soccer from U8 to U 18. He has played for Mission High School in 1975 and 1976, regional champions, Heald Engineering College 1977, USF 1978 (out due to injury), 1979 to 1982 Inter League division, San Jose State University, Men's premium division in San Jose from 1983 to 1988. He is currently playing on Men over 48 teams in San Jose.

His coaching experience in **CYSA** includes teams such as AV Raptors in 1999, AV Jags 2001 to 2003, CV Edge

from 2004 to 2007( D2 Second place GU18), Branham High 2004 to 2006, CV Arsenal BU 18 2004 to 2006, and CV Spirit from 2006 to 2009 which produced 10 ODP players on 1984 age group, CV Jaguars FC. He also coached Men over 35 and Co-ed teams in Santa Clara Valley.

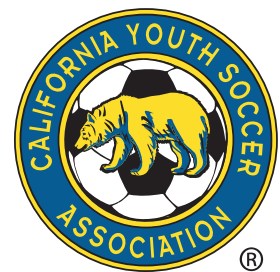
Since 2006 he has been Director of Coaching for Central Santa Clara Valley Youth Soccer League and has been involved with Youth Soccer Development up to the present time. He has developed teams that are ranked highly in Northern California with great

standings. He works all over Santa Clara Valley with variety of coaches at different level and helps them improve their coaching methodology and hence improving their player's technical abilities.

He joined the **CYSA** Instructional Staff in 2006 teaching F, E and E/D courses. He is currently one of the most requested clinicians in District II.



**Ary Afsari**  
9:00am—10:00am  
Field B, Great America  
Ballroom



## Santa Clara—Jerry Smith

Head coach **Jerry Smith** enters his 23rd season at the helm of the Santa Clara women's soccer program in 2009. Although he is most known for the development of his players and teams, Smith also produces success and is the winningest women's soccer coach in Santa Clara history, having compiled a record of 338-90-30 (.771) -- ranked top-5 in NCAA Division I history -- establishing a standard of excellence few can match. Since taking over the head coaching duties at Santa Clara in the spring of 1987, Smith has built the Bronco soccer program into a national power. For 19 consecutive seasons, his Broncos have reached the NCAA Tournament and have been ranked among the top 10 teams in the country. Smith's success culminated in 2001, as he was named the National Coach of the Year after bringing home the University's first outright NCAA championship.

Smith also saw seven of his former student-athletes -- Brandi Chastain '91, Marian Dalmy '07, Chioma Igwe '08, Brittany Klein '08, Meagan McCray '09, Leslie Osborne '05

and Aly Wagner '02 -- named to rosters in the inaugural season of Women's Professional Soccer (WPS).

For Smith, success is magnified by the accolades his athletes achieve. That season, a record 13 players earned All-WCC honors, including Player of the Year Mandy Clemens, Defensive Player of the Year Nikki Serlenga and Freshman of the Year Aly Wagner, and five were recognized as best in the nation, earning NSCAA/adidas All-America honors. Smith's peers voted him the WCC's Co-Coach of the Year.

Smith has also earned recognition on national and international levels. In March 2000, he was named the U.S. Under-21 National Team coach, a position he resigned in August 2002, after capturing the 2001 Nordic Cup and successfully defending the championship a year later. He has also served on the FIFA Technical Report Team and was the Site Coordinator for Brazil during World Cup 1994. He was also the Region IV Head coach for the Olym-

pic Development Program. Smith began his coaching career at his alma mater, Homestead High School in Sunnyvale, Calif., where his boys' teams compiled a 69-29-12 record in seven seasons, including two consecutive league championships. Along with his head coaching responsibilities at Homestead, Smith also served as the assistant coach for Foothill College's men's team from 1982-86 in Los Altos Hills, Calif. He also had a one-year stint as Foothill's head women's coach in 1986. After obtaining his A.S. degree from Foothill in 1981, Smith earned his bachelor's degree in kinesiology from Cal State Hayward in 1986.

The 48-year-old Smith resides in Santa Clara with his wife and former U.S. National Team member Brandi Chastain. The couple also welcomed son Jaden Chastain Smith in June 2006.



**Jerry Smith**

9:00am—10:00am  
GA Meeting Room 1

10:00am—11:00am  
Field A, Exhibit Hall  
C&D



**Master the Ball & 4 v 4 Functional Technique Training  
Presented by Ton de Hoop**

Since 1980 **Ton de Hoop** has worked as professor at CIOS, the National Sport College in Arnhem in the Netherlands. CIOS is a four year college for athletes who want to become professional coaches. The college curriculum follows all the new developments in the soccer world. Ton implements these new trends into the Dutch vision of training and coaching (young) players in his classes. This has proven to be very beneficial for the graduates who are now running youth programs in several top clubs in the Netherlands but also around the world. Current Technical Director of the Academies at PSV, Ajax and FC Twente are examples of graduates from his Sport Colleg. In the USA both, Marco Koolman (college coach) and Miriam Hickey(youth coach) received 'Coach of the Year' awards after

graduating from CIOS in Arnhem.

Ton earned his master degree in physical education in 1979 and specializes in the area of soccer education. After getting his UEFA C, B and A license he was selected to get his professional license in 1990 and was, besides his job at CIOS, also asked to be staff instructor for UEFA A license at the KNVB(Royal Dutch Soccer Federation). Ton continues to be an instructor for the UEFA "A" and "B" licenses

He works all over the world instructing and training youth coaches having just finished sessions for the Japanese Federation, in Kenya, Cyprus and the United States of America.

Since 1988 Ton has been work-

ing (mostly with graduates of CIOS) programs in the USA for individual players, clubs and leagues. Many players have gone through the system and all of them are sold on this Dutch orientated program. Brian Mullan, a former National Team Player and currently playing in the MLS, worked with Ton for more than 6 years and gives him much credit for his success.

At the **CYSA** Soccer Expo, Ton will focus on a subject that is very relevant in the education of youth players: "Master the Ball" a method to stay on top of your opponent and teaching the players functional technique to be used in the game. Theory and practice will go hand in hand in his sessions and will be the focus during the 4 vs. 4 presentation which he calls, "The smallest real game."



**Ton de Hoop**  
9:00am—10:00am  
GA Meeting Room 2

10:00am—11:00am  
Field B, Great America Ballroom

11:00am—12:00pm  
Field A, Exhibit Hall C&D



**Youth Sports Injuries & Prevention  
Presented by Michelle Cappello & Dr Christy Boyd**

**Michelle Cappello** received her MS in physical therapy from Boston University. She is certified in PNF, a manual training method for stretching and strengthening. Michelle has worked with local young athletes in a variety of sports, including rowing, soccer, baseball, swimming, basketball, track, skiing, gymnastics and volleyball. Her rehabilitation programs are based on function and performance tailored to each individual athlete. Michelle is an active member of the American Physical Therapy Association in both the Orthopedic and Sports Medicine sections. She is also an avid soccer player.

**Dr. Christy Boyd** is a pediatric sports medicine specialist with an extensive background in both athletics and medicine. Board-certified in Pediatrics and Fellowship trained in primary care Sports Medicine, Dr. Boyd has a unique perspective in caring for the young athlete. She brings together her experience as an elite level athlete with her medical training in both Pediatrics and Sports Medicine in treating her patients.

Dr. Boyd graduated from Stanford University in 1995. During her time at Stanford, she was a sprinter and hurdler on the Track & Field team, serving as Team Cap-

tain her final two years. She completed medical school at UC San Diego, followed by a Pediatric residency at Children's Hospital Oakland. She then completed a primary care Fellowship in Sports Medicine at Stanford Medical Center. During her fellowship, Dr. Boyd worked primarily with the Stanford athletes and served as a team physician for several teams.

She currently is in private practice in Livermore. Her practice focuses exclusively on the young athlete.



**Michelle Cappello**



**Dr. Christy Boyd**  
10:00am—11:00am  
GA Meeting Room 1

# TOPSoccer—Presented by Stuart & Carolynn Rafferty

Stuart was born in Greenock, Scotland 49 years ago. Married to Carolynn for the last 27 years and has 3 grown up children Alan, Lynne and Scott. Lifelong Glasgow Rangers soccer fan and still holds season tickets at Ibrox. Learned the game in the old fashioned Scottish style. He played up through the primary and high school leagues before working his way up the Scottish Amateur leagues with Inverclyde Amateurs.

Living in Tracy California for the last twelve years, Stuart has coached both his son Scott and daughter Lynne and hundreds of other children up through their playing years with various teams in the Tracy Youth Soccer League and the Tracy Competitive Soccer Club. Stuart coached all ages from under 6 to under 19's and across the board from TOPSoccer to ODP. He has progressed through the USSF coaching grades up to his present B license and has been on the CYSA Instructional Staff since 2006. He is also a Grade 8 Referee.

Stuart was presented with the **CYSA** North District VIII Boys 'Coach of the Year' in 2007. He started the TRACY TOPSoccer program with his soccer loving

wife Carolynn and has Coached in the **CYSA** District VIII Olympic Development Program and for the last 5 years has been on the State ODP staff for the Boys teams.

Carolynn was born in Greenock, Scotland 49 years ago. Married to Stuart for the last 27 years and has 3 grown up children Alan, Lynne and Scott. Lifelong Glasgow Rangers soccer fan and still holds season tickets at Ibrox. Supported "The Gers" since being a small girl and went to all the games on the supporters bus with her dad James.

Living in Tracy California for the last twelve years, Carolynn has coached both her son Scott and daughter Lynne and hundreds of other children up through their playing years with various teams in the Tracy Youth Soccer league and the Tracy Competitive Soccer Club. Coached all ages from under 6 to under 19's and across the board from TOPSoccer. She has progressed through the **CYSA** North coaching grades up to her present E/D license as well as being a referee grade 8.

Founded and Championed the

TRACY TOPSoccer program with the assistance of Stuart and the help of Shirley Thompson and Bob Asklof. Spends all her soccer time doing this and the program now has forty plus kids who get to play soccer along side their brothers and sisters in Tracy.

Regular TOPSoccer symposiums attendee for District VIII and **CYSA** North and is now certified TOPSoccer trainer.

Elected in 2010 to **CYSA** North TOPSoccer co-chairman with Carolynn and will now devote time and effort promoting TOPSoccer across the nine Districts rather than just his hometown of Tracy and District VIII.

Looking forward to carrying TOPSoccer into more Districts and starting new programs with the assistance of the various towns and the help of their members to bring soccer to all who want to play the world's game.

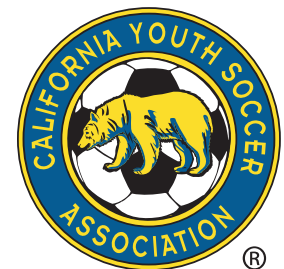


**Stuart Rafferty**



**Carolynn Rafferty**  
10:00am—11:00am  
GA Meeting Room 2

11:00am—12:00pm  
Field B, Great America  
Ballroom



**What Coaches & Admins Did to Improve Officiating Overnight Presented by Tommy O'Brien & Bob Evans**

**Tommy O'Brien** - When not managing his specialty catering company, Uncle Tommy's Ice Cream Catering (corporate events in the Bay area), Tommy O'Brien has been actively involved as a soccer referee (USSF) for the past 15 years, and in that time span, was also a Under-10 boys coach for 5 years. About 5 years ago, Tommy became a USSF Instructor as well and is active in the Santa Clara Youth Soccer League, high school and adult women's soccer games.

As a former soccer League President in Chicago, Illinois where two communities merged their pool of youngsters into a new soccer league, Tommy O'Brien was no stranger to the non-stop flurry of meetings, problem resolution amongst parents/coaches and referees, all of which went with the territory of being a founding first President. That league, by the way, grew from 40 to over 800 players within a span of 3years. All fully equipped, staffed with coaches, Division 4 teams in place & Division 3 teams on the way.

As he looks back, his coaching experience had a profound effect on him as it imparted the value of "working together, not apart" in the areas of coaching AND officiating. It is this 'combo,' coaching and officiating that led him to become the Mentoring Program Coordinator in the Santa Clara

Youth Soccer League several years ago. Some extremely interesting things have happened since then, which are the subject of his panel discussion: "What.....DID....." Tommy O'Brien is also the author of the book, "It's Your Call" and the "7-Ways to Upgrade Entry Level Referees" Manual.

**Bob Evans** - "I thoroughly enjoyed my chances on the pitch from 1965 thru 1972 as a player-coach at the University of Kansas, especially with the German American Club in Dallas and with the Dallas Rangers where we were League, Cup and State Champions.

I began my referee career in 1971 with the North American Soccer League, and as a FIFA Referee from '79-87. Currently I'm a national referee instructor and national assessor, a former international instructor and author of blog "For the Integrity of Soccer." A few years ago, Ed Bellion and I wrote "For the Good of the Game" and "The Art of Refereeing," preceded by works on "Teaching Offside, a Manual for Coaches and Players" with Tony Waiters from England.

If there is a single dynamic in my life that has underwritten success here and there it is this: nothing in this great sport is achieved without experiencing the power that is utterly inherent when there is coopera-

tion and support amongst those who love it dearly. Players / Coaches / Referees need to find this power within every game and in their soccer league structure. It is for this reason that I'm pleased to participate in this discussion, "What Coaches and Administrators DID To Improve Officiating- Overnight."

**Highlights:**

- 1971-1985: Linesman, Referee, Premier Referee, North American Soccer League (professional).
- 1979-87: FIFA Referee. Refereed National teams from all six FIFA confederations, and preliminary games in the Olympics, World Cup and Youth World Cup
- 1987-90: National Director of Referee Instruction, U.S.S.F.
- 1990-92: FIFA Referee Instructor (United States' first).

**Current United States Soccer activities:**

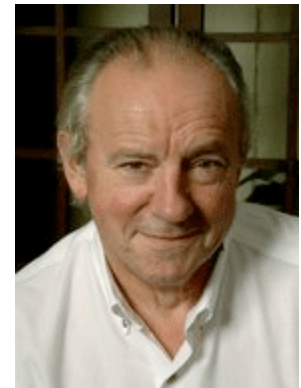
- National Referee Instructor
- National Assessor
- Author of blog "For the Integrity of Soccer" ... which is on going.

**Publications:**

- "For the Good of the Game" (with Ed Bellion)
- "The Art of Refereeing" (with Ed Bellion)
- "Manual for Linesmen."
- "Teaching Offside, a manual for coaches and players," (with Tony Waiters)
- Many articles on refereeing, in publications in North America and England

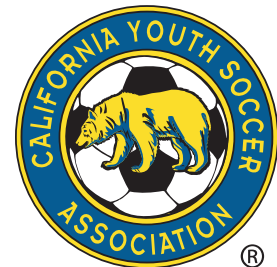


**Tommy O'Brien**



**Bob Evans**

11:00am—12:00pm  
GA Meeting Room 1



## Stanford University—Bret Simon

In eight seasons at Stanford, **Bret Simon** has guided teams to two a pair of College Cups, a Pacific-10 Conference title and watched as several players went onto play in the professional ranks.

Simon has already been at the helm for some of the biggest achievements in Stanford soccer history.

In his rookie season at Stanford in 2001, Simon garnered two coach of the year honors when he was named the NSCAA/adidas Far West Regional Coach of the Year and Pac-10 Coach of the Year after leading the Cardinal to its first Pac-10 championship. Simon guided Stanford to its

best overall record ever (19-2-1) as the club advanced to its second College Cup in program history and made its fifth consecutive NCAA Tournament appearance.

Among the players Simon coached from 1995-2000 were future U.S. national team players Richard Mulrooney and Brian Mullan, 1997 Hermann Trophy winner Johnny Torres, and two-time MLS All-Star Ross Paule. Altogether, Simon has coached four member of the national team: Mulrooney, Mullan, as well as ex-Stanford stars Dunivant and Marshall.

A 1980 graduate of the Uni-

versity of Massachusetts at Amherst, Simon earned his master's degree in business administration with an emphasis in marketing and management from Berry College in Mount Berry, Ga., in 1982. During a 13-year tenure at Berry, Simon was involved in numerous aspects of the athletic department including coaching, teaching, publicity and as the Vikings' athletic director.

Simon, who was born on June 19, 1958, is married to the former Pam Gradoville, a Creighton Athletic Hall of Fame basketball player. They have two sons, Benjamin and Jacob.



**Bret Simon**  
1:45pm—2:45pm  
Field A, Exhibit Hall  
C&D



## The Everton Way—Presented by Tosh Ferrell

Tosh's coaching career started almost 20 years ago. He began doing what all coaches do when starting out - coaching teams on a voluntary basis. He worked with players at various skill levels to try and be inventive, understand how players learn and look at what did and didn't work.

He progressed to running an independent centre of excellence for the English FA, a post he held for three years before accepting the offer to coach at Everton's Youth Academy. Subsequently he was offered a full time role in the club's Community program. He held this position for 2 years before moving departments to take up his most recent Academy role as technical co-coordinator for the 9-12 year age group teams.

Now a holder of the UEFA 'A' License at both senior and youth

level, Tosh is also a registered coach educator. Over the last few years he's been invited to give coaching demonstrations to a variety of organizations around the world. This includes an in-service day for the Football Association for Academies in the English Premier League on the development of young players.

During his time at the Everton Academy, Tosh has worked with and seen a number of strong players come through the Academy program and into the Everton first team. First team graduates Victor Anichebe, James Vaughan, Jack Rodwell, Jose Baxter and Wayne Rooney have all been players that Tosh has worked with and are excellent examples of the outcome of The Everton Way.

Tosh is now Everton FC's Head of International Football

Development and is the chief guiding force behind The Everton Way, a prominent online coaching education program. Tosh leads the construction and deployment of The Everton Way around the world, sharing the player development principles he has developed in the last 20 years, with the aim of helping players of all abilities to maximize their potential in the game.

After a slow start to the current season, Everton have now got many of their first team players fit again and also provided a home for Landon Donovan to show his skills in the English Premier League. Together they have recently claimed the scalps leaders Chelsea and Manchester United, as well as comprehensively beating the expensively assembled team from Manchester City.



**Tosh Ferrell**  
1:45pm—2:45pm  
Field B, Great America  
Ballroom

3:00pm—4:00pm  
GA Meeting Room 2



**The Power of Visualization—Presented by Aldo Quesada**

Aldo Quesada started playing soccer as a child in Nicaragua and became professional at age 15. He played for both the Olympic and national teams of Nicaragua and a pro team in the USA. For more than 30 years he has coached teams of all ages from under ten

through adult, including high school and college teams. He has been teaching various levels of **CYSA** coaching classes for 25 years. As a certified hypnotherapist, he has worked with amateur and professional athletes to enhance their performance. His special

interest is the mental and physical well-being of all players on the team. He is always happy to share his knowledge and expertise of the physical and mental game of soccer.



**Aldo Quesada**  
2:00pm—3:00pm  
GA Meeting Room 2

**FC Gold Pride—Albertin Montoya**

2010 marks Montoya's second season as the Pride's Head Coach. He is an accomplished coach, distinguished trainer and exceptional player. For the past ten years, Albertin has been coaching and training professional and youth players and teams in the Bay Area. Most recently, Albertin was the assistant trainer for the 2003 San Jose Cyber Rays.

- 2005 USSF Bob McNulty Award of Excellence
- USSF "A" coaching license
- Assistant Coach San Jose CyberRays

**Professional Career:**

- First round college draft pick by the San Jose Clash
- A-League All-Star Team selection

**Collegiate Career:**

- Albertin was recruited by many colleges and universities, including Santa Clara, UCLA, USF, Virginia and North Carolina State. He attended North Carolina and Santa Clara. His collegiate achievements include:
  - Atlantic Coast Conference (ACC) First Team Selection
  - Selected for the U-21 National Team to compete

- in France
- Invited to play in the World University Games in Japan
- West Coast Conference (WCC) First Team Selection
- Finalist for the Hermann Award and Missouri Athletic Club Award given annually to the top collegiate player in the US
- Selected to play in the US Olympic Festival
- Member of the US Olympic squad

**Personal:**

Albertin resides in Mountain View, California; and is married to the former Erin Martinez, an equally impressive soccer player at Santa Clara University and member of the San Diego Spirit of WUSA. The couple of two children, Daughter Ali (five) and son Michael (14 months)



**Albertin Montoya**  
3:00pm—4:00pm  
Field A, Exhibit Hall  
C&D



**Coaching Career:**

- FC Gold Pride, Head Coach (2009- Present)
- Assistant Coach Santa Clara University
- Assistant Coach Stanford University
- WPSL California Storm Co-Head Coach 1999-2006
- 6 State Cup Championships in the last 5 years with MVLA
- U18 Men's National Team Assistant Coach 2008

## The FUNdamentals of Goalkeeping Presented by Ralf Cebrian & Hervi Rualo

In forty years of coaching **Ralf Cebrian** has worked with various age groups from U-10 to Professional. He is currently with the Santa Clara Sporting Club and has been with the West Valley United for 20 years.

Ralf coached 4 years at the High School level at Archbishop Mitty, San Jose and Monta Vista High School, Cupertino. Four years at the College level at West Valley College, Saratoga; St. Andrew's College; Momoyama Gaukin Osaka, Japan and Apple Sports College, Niigata, Japan.

Ralf was a **CYSA** Olympic Development Program coach for over 10 yrs. and served on both the District and State Levels Staffs.

He spent seven years coaching at the Senior Amateur level with Portuguese Athletic Club, San Jose and Silicon Valley Red Devils, Women's Premier League, Cupertino. And two years as Professional Goalkeeper Coach with Albirex Niigata, in the Japanese J-League.

As a course instructor Ralf has been on the **CYSA** Instructional staff for over ten years and spent two years with the National Soccer Coaches Assn of America (NSCAA) as a member of

their Regional Staff. He also taught courses in Japan for two years when he was the Japanese Youth Soccer Organizations Coaching Director.

**Hervi Rualo** played for the Philippine Men's National Team from 1969 to 1971. He moved to the United States of America in 1972. Since then Hervi has held Head Coaching positions at the Recreational, Competitive, District, State & Regional ODP for **CYSA** and Region IV. He was also a Head Coach in the WPSL and USL D3 level. He has been a **CYSA** Staff Instructor since 1990 and was the **CYSA-N** State Coaching Committee Chairman for several years. Hervi holds USSF, National & Youth Coaching Licenses and is a member of the U.S. Soccer Coaching Organization. He was the **CYSA** District VIII Coach of the Year in 1994.

While coaching in the Women's Professional Soccer League, his team the Central Valley Rebels played two International Friendly match against the Mexican Women's National team in 2003 and the Mexican Women's Olympic team in 2004. His best memory of these two matches was coaching and watching his daughter Rocky play against the Mexican WNT side. A

soccer memory that he said both of them will treasure forever.

He also had a successful run in 2000, coaching his Men's USL D3 Pro Stanislaus United Cruiser team to the 2nd Round of the Lamar Hunt U.S. Open Cup against the MLS San Jose Earthquakes.

Modesto has been Hervi's hometown since 1976 and he has held many positions in the Modesto Youth Soccer Association (MYSA), including being on the MYSA Board of Directors. He was also one of the individuals who helped start the MYSA Competitive Ajax United Soccer Club.

As a **CYSA** volunteer coach and course instructor, for 34 yrs, Hervi has had the privilege to travel to many Districts and States and teach Goal Keeping Courses. A highlight was his 2001 trip to 10 cities in Montana in 7 days, with **CYSA** State Director of Coaching Karl Dewazien, promoting the **CYSA** Goal Keeping Curriculum. Hervi, it needs to be mentioned, was also an integral member of the GK Instructors Group that developed the **CYSA** GK curriculum.

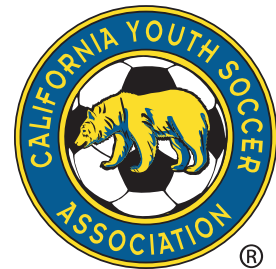


Ralf Cebrian

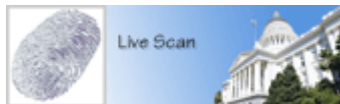


Hervi Rualo

3:00pm—4:00pm  
Field B, Great America Ballroom



# 2010 EXHIBITORS





# California Youth Soccer Association, Inc.

Presents  
CYSA Awards Events

## Coach of the Year Luncheon

**Ticket Price \$30.00**

Saturday, March 27, 2010

12:00 Noon—1:30p.m.

Luncheon Buffet

Santa Clara Convention Center

## Hall of Fame Dinner

**Ticket Price \$50.00**

Saturday, March 27, 2010

No host Cocktails 6:30p.m.—7:30p.m.

Dinner 7:30pm—9:30pm

Santa Clara Convention Center

### TICKET ORDER

Quantity: Coach of the Year Luncheon \_\_\_\_\_

Quantity: Hall of Fame Dinner Dance \_\_\_\_\_

Mail \_\_\_\_\_

Will Call \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Check or Money Order Enclosed \$ \_\_\_\_\_

Charge to my **Visa** or **MasterCard** (please circle one)

**NO DEBIT CARDS ACCEPTED**

Card # \_\_\_\_\_ (Visa only) 3 digit security code on back of card \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mail to: CYSA, Attn: Debbie Alvarez  
1040 Serpentine Lane, Suite 201, Pleasanton, CA 94566  
If using Visa or MasterCard, you may fax to (925) 426-9473  
For further information: E-mail Debbie Alvarez at [dalvarez@cysanorth.org](mailto:dalvarez@cysanorth.org)